

Some Auto Show Specials



H.D. TAYLOR CO.
Buffalo, New York

"Busy Since 1833"

50,000 square feet -

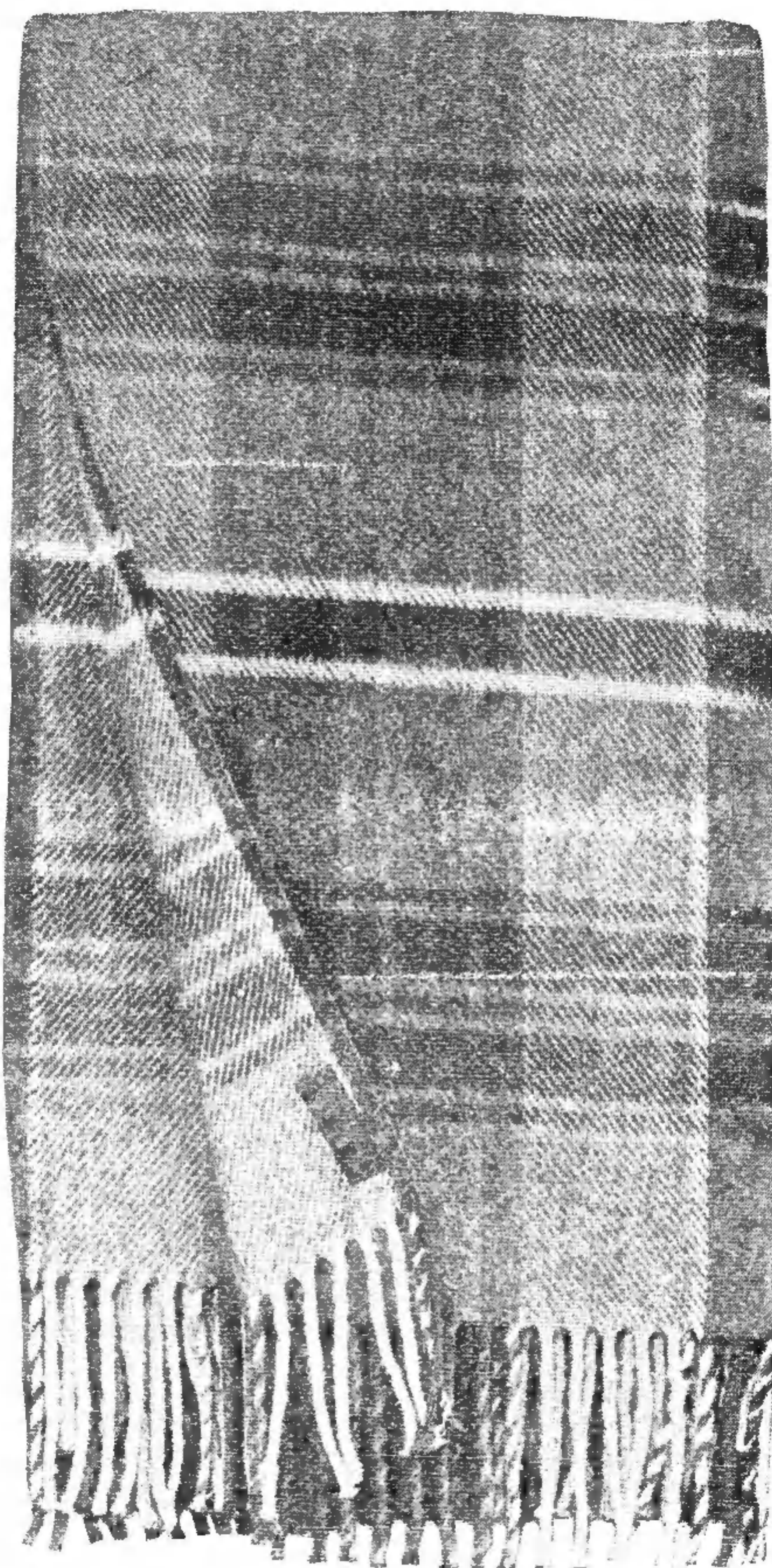
of floor space that has to do with the maintainance of the Automobile and those who serve it. The tools which the mechanic needs in the care of the Motor Car, the equipment necessary for the Garage and Service Station; and all of the Accessories that go towards making a fine Car can be found in our stocks.

Avail yourself of the splendid service which we can give you. Yours is a business that needs quick action and we are trained to give just that.

ROBES

at

Radical Reductions



Come in and Buy these Robes at
the low prices we have marked
them at, for a quick clearance.

Clearance of
FITZWELL
Radiator Covers
Regularly \$2.50
\$1.00

For 1922 - 1923 Cars only

Seneca 5304

Wholesale Distributors
of
PHILCO
BATTERIES
for
Auto and Radio

**Together with a Complete
line of Parts and Fittings.**

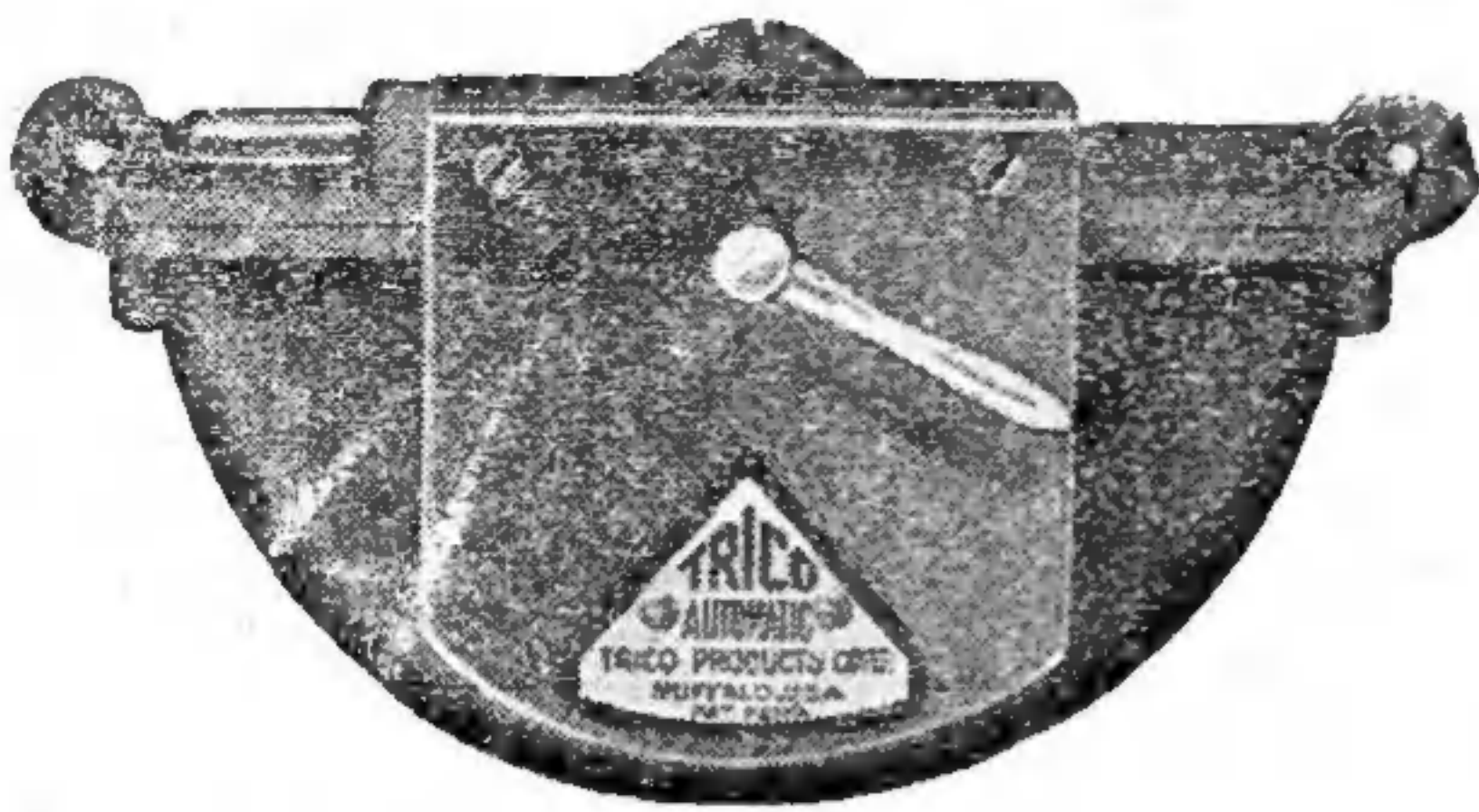


EXCLUSIVE
Wholesale Distributors
of
MANSFIELD
TIRES
for
Buffalo and Western N. Y.

“The Tire That’s Built to Serve”

Seneca 5304

Trico Full Automatic

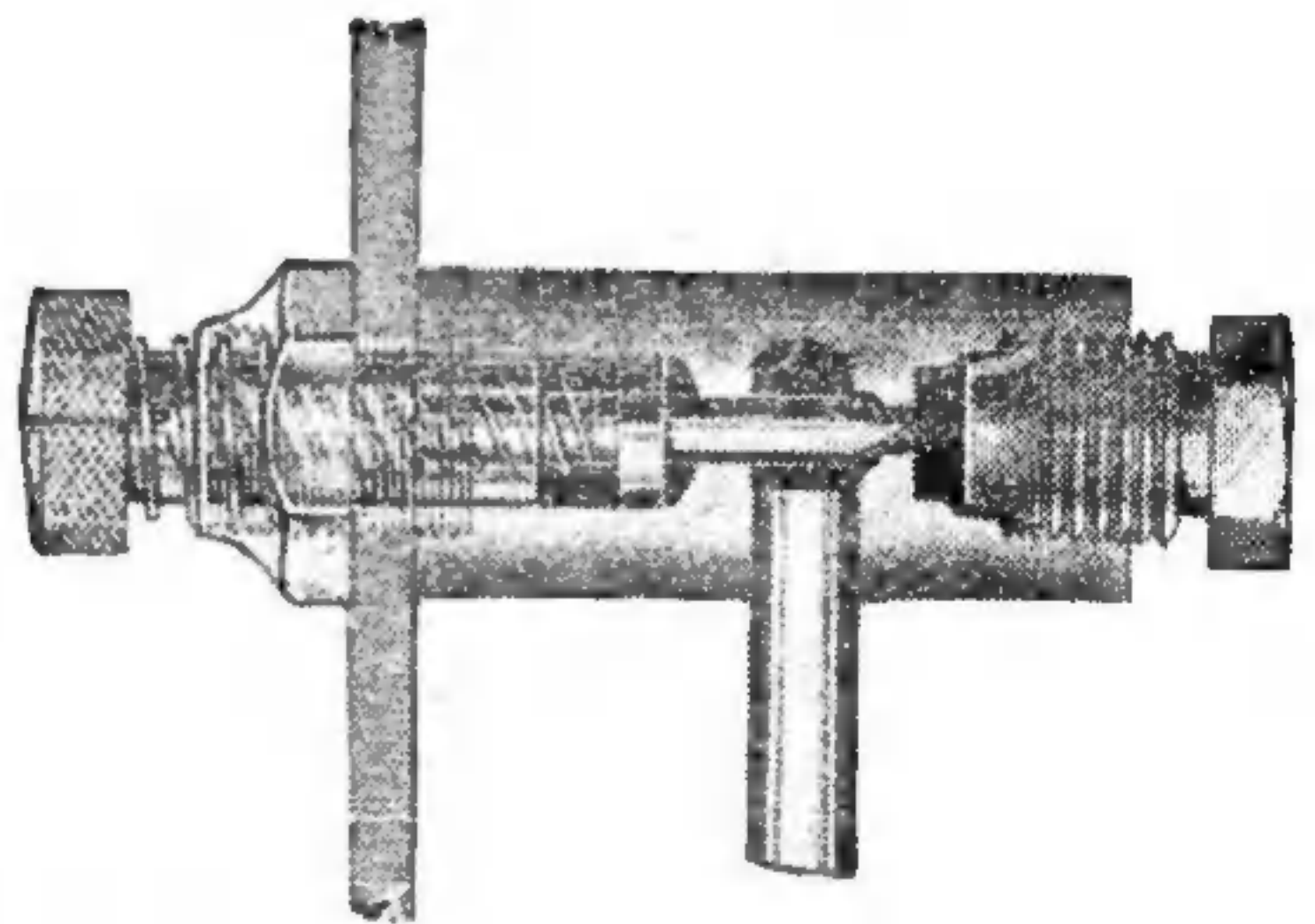


The Trico Universal type of Automatic cleaner has a means for varying the suction by the free admission of air to the con-

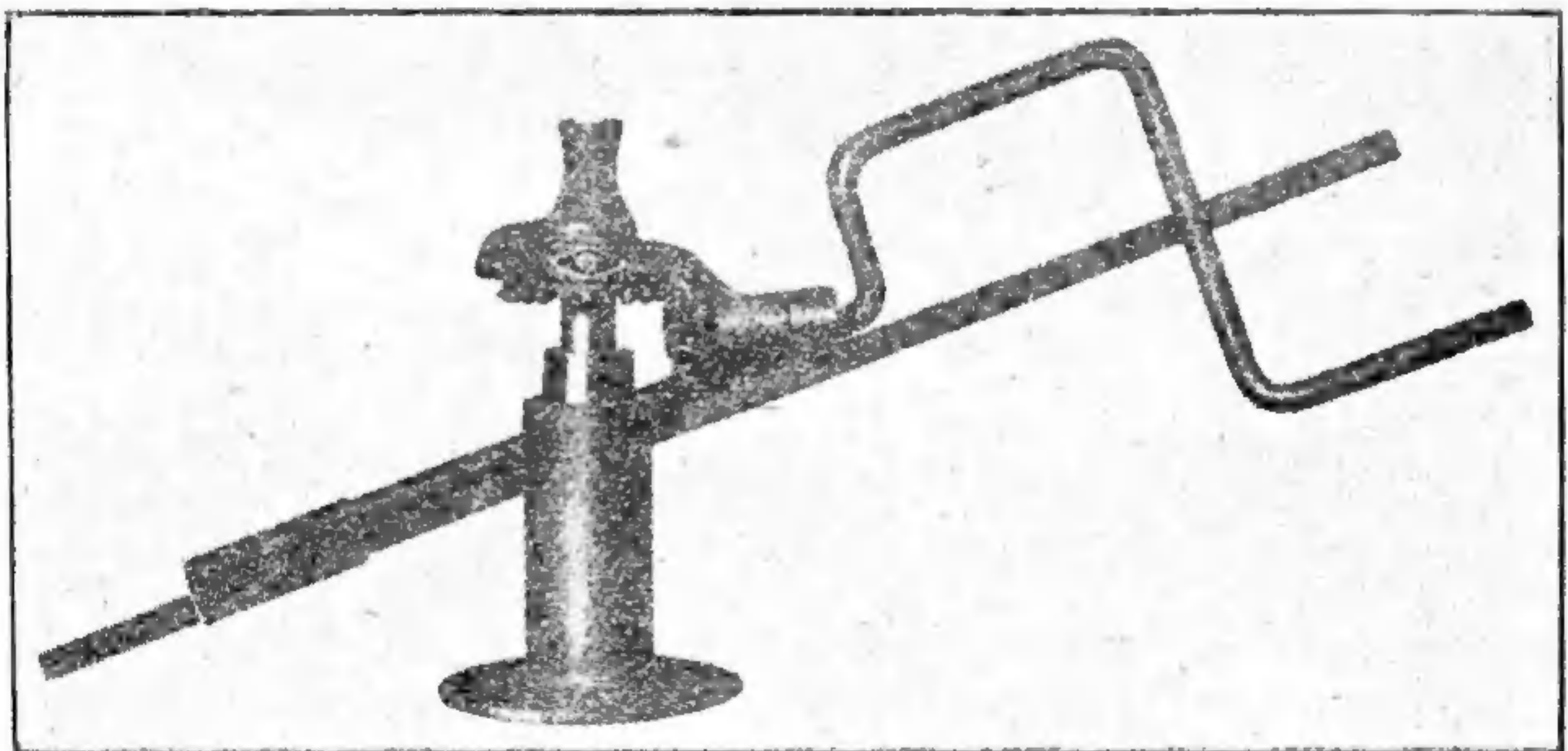
duit. It maintains an even vacuum conditions under variation of engine speeds. The automatic will exert enough power to clear any obstruction from the glass. It is the most powerful vacuum motor built for this purpose and is guaranteed for the life of the car.

\$7.50

1 to 5	-	less	30%
6 to 11	-	less	35%
12	- -	less	40%



Balloon Type Jacks



The balloon tire jack that will serve the most extreme conditions. Can be used under the lowest type axle with the maximum size balloon tires. The handles permits its use at any length. The jack has the minimum height and the maximum lift so that all tires can be raised well off the ground. The enclosed ball bearings insure ease of operation.

\$6.50

Dealers - \$4.35 each - - Doz. \$3.90

SEneca 5304

McCord Cork Gaskets For Fords

Cork gaskets for Fords are packed in cartons of 20 and 100. Lower list prices have been set on cartons of 100 due to the lower packing cost. You can save money by specifying cartons of 100.

McCord No.	Part No.	Car	Part	Year	No. Used Per Car	List Price per 100 Cartons of 20	List Price per 100 Bundles of 50
C-53	3111C	Ford 4	New Cyl. Valve Cover Gasket	1923-24	1	\$ 5.75	\$ 5.20
C-54	5056	Ford 4	Motor Mounting Bracket Starter Gas.	1909-24	1	1.65	1.30
C-55	5057	Ford 4	Generator Head Gasket	1919-24	1	1.50	1.20
C-56	3377B	Ford 4	Transmission Cover Gasket	1909-24	2	4.50	3.95
C-57	3102B	Ford 4	Lower Cover Gasket	1909-24	1	6.90	6.25
C-58	3070B	Ford 4	Crankcase & Cyl. Gasket, Left	1919-24	1	3.40	2.75
C-59	3071B	Ford 4	Crankcase & Cyl. Gasket, Right	1919-24	1	3.40	2.75
C-60	3379B	Ford 4	Transmission Cover Sloping Door Gas.	1909-24	1	4.50	4.00
C-61	2580	Ford 4	Universal Ball Cap Gasket	1919-24	1	2.75	2.50
C-62	3111B	Ford 4	Cylinder Valve Cover Gasket	1909-23	2	2.50	2.20
C-63	3362 Long	Ford 4	Transmission Cover Strip	1909-24	1	1.25	1.00
	3363 Short	Ford 4	Is Made by Cutting 3363 Long in Half				
C-64	3381	Ford 4	Bendix Cover Gasket	1909-24	1	1.75	1.20
C-65	3279	Ford 4	Magneto Contact Washer	1909-24	1	.90	.75
C-66	3981	Ford 4	Fan Pulley Gaskets	1909-24	1	.90	.75
C-67	510B	Ford 4	Axle Outer Roller Bearing Gasket	1909-24	2	3.10	2.50
Carton of 20 less —30%						Carton of 100 less —40%	

McCord Cork Gasket Sets for Ford and Dodge

Ford—1 Set to a Carton; Dodge—20 Sets to a Carton				List Price per 100 Sets
C-2001	1 Ford 4 Set Consists of 2 C-56, 1 C-57, 1 C-58, 1 C-59, 1 C-60, 1 C-61, 2 C-62, 1 C-63, 1 C-65, 1 C-66			\$50.00
C-2002	1 Dodge 4 Set Consists of 20 C-9, 20 C-10, 40 C-11			\$27.00

Very Special Offer !

of

Crescent & Buck Cleaners

1 Carton - 13 - Crescents	\$14.40	Retail	\$26.00
12 Bucks	6.00	"	12.00
Total	20.40	"	38.00

Dealer's Profit \$17.60

Pioneer Stop Signals



Model No. 250 is so constructed that it will fit right over the tail lamp on almost any automobile. Individuality of design and rigidity of construction are its features.

\$2.25

\$1.35 ea. 10 - \$1.20

Victor Stop Signals

\$1.50

Single lots \$1.00 10 - \$0.80

Multiplex Spotlight

\$5.25

\$2.75 each - 10 \$2.60

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List - \$1.00

Single lots less - 40% 10 - 45%

Klaxon Horns No. 8 - \$4.00

Klaxon " No. 12 - 7.50

Ea. less 33⅓% - 10 less 40% 20 less 40-10%

K-W Ignition System \$9.00

Each less 25% - 12 less 33%

Tayco R-B Mats \$2.00

Aluminum frame - Rubber Inserts

Each 40% - 10 less 40-10% - 25 less 50%

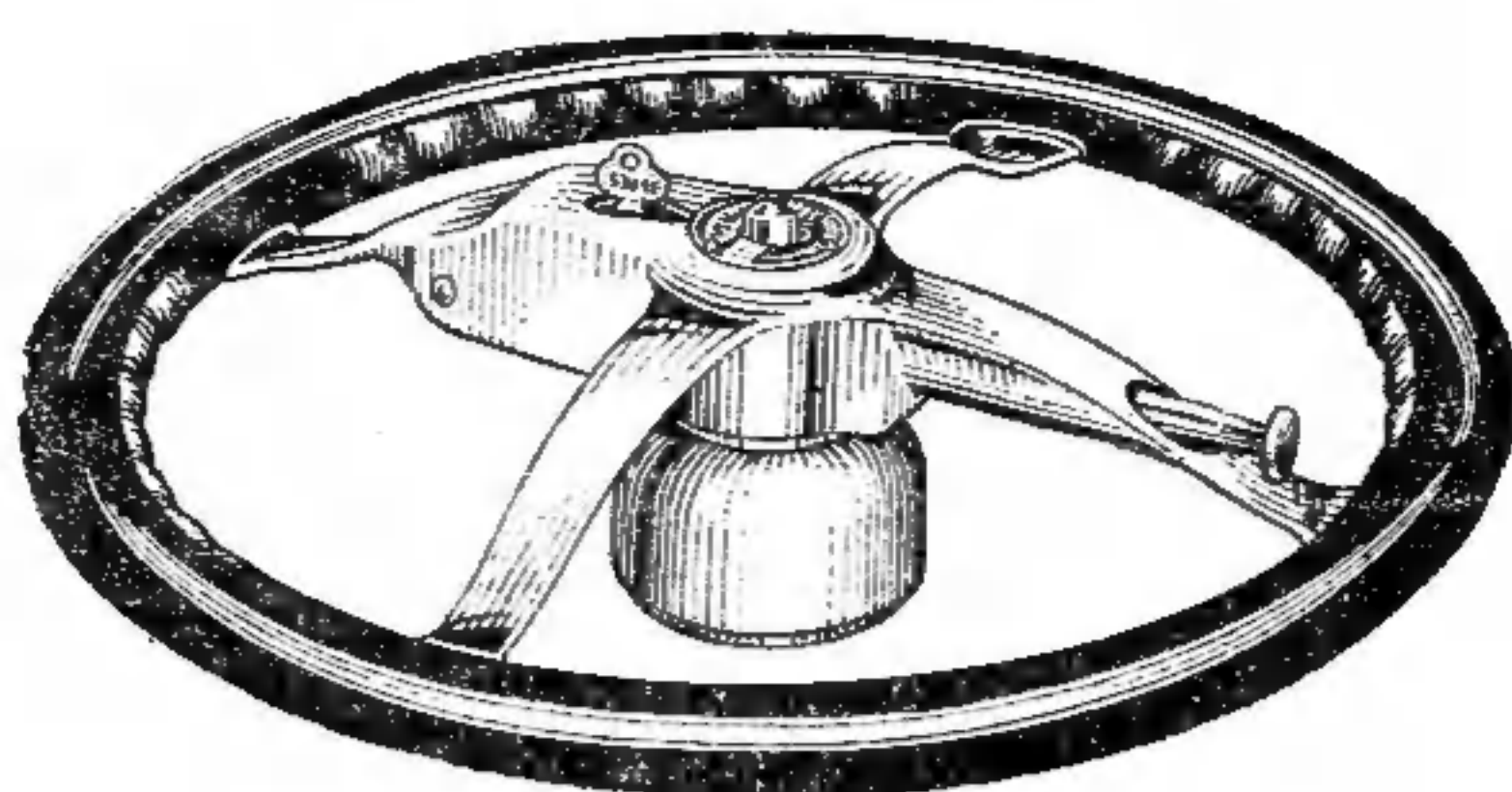
Gas Tank Caps

Solid Bronze - Nickel Plated

\$7.40 per Card of 12

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Spencer Wheels



This locking and tilting wheel at a pronounced discount. Our stock of wheels fit the Chevrolet, Dodge, Star, Maxwell, Oldsmobile, Overland, and Ford. A good seller and a nice profit maker.

\$15.00 List

Doz. less 50% less than Doz. 40%

Locktite Patch

Doz. lots 50% - ½ Gross 50-10%
Gross 50-20%

Smith Kits

A combination Cigarette case, ash tray, and match holder. Ejects cigarette automatically. Everybody wants one !

\$2.25 list

1 to 25 \$1.40 - 25 or more \$1.25

Special Ribbed Hose for Fords

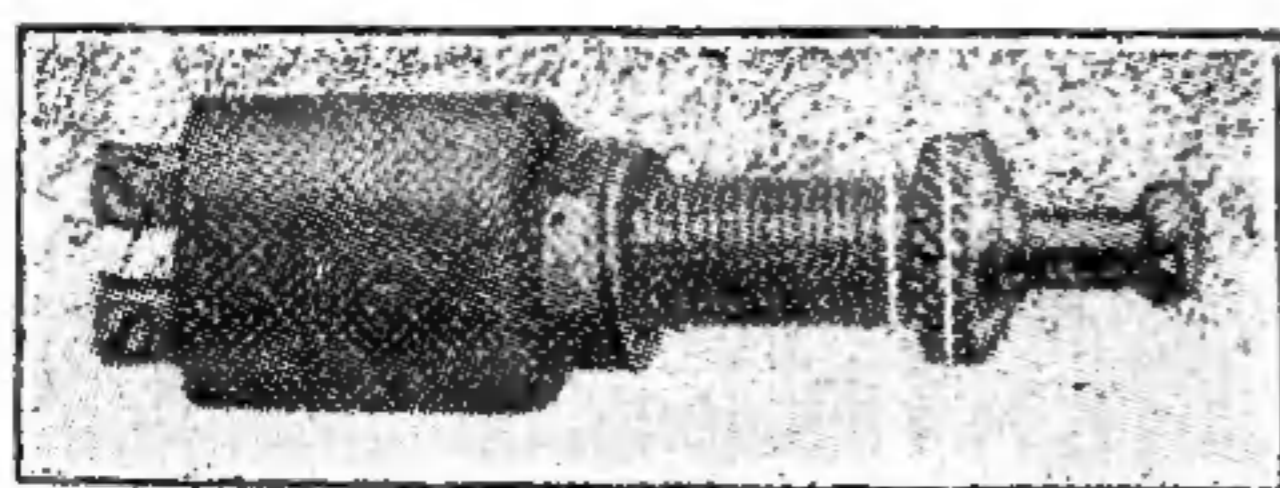
Small \$4.05 pr. 100 pcs. - large \$6.30 pr. 100 pcs.

Rubber Mats for Ford Cars

Front 25 cents Rear 20 cents

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Culver-Stearns Switch



No. G 550

Pull Switch, the button and finishing nut are of brass, nickel plated.

1 to 25 - 25c. 25 to 99 - 22c. 100 - 20c.

To meet the demand for a good switch that can be installed without cutting a large hole in the dash we offer the G 550. The switch mechanism is the same as our standard Push and

Lawson Mirrors

A fine mirror for the Ford Car
Attaches to windshield or side of car

\$1.10

1 to 9 less 40% — 10 - 49 less 40-10% — 50 less 50%

Benzer Vases

Ornaments for the Sedan and Limousine that just add the finishing touch. They have an especial appeal for the ladies and are ready sellers.

Retail Price \$2.00

\$1.25



Johns Mansfield

Brake Lining

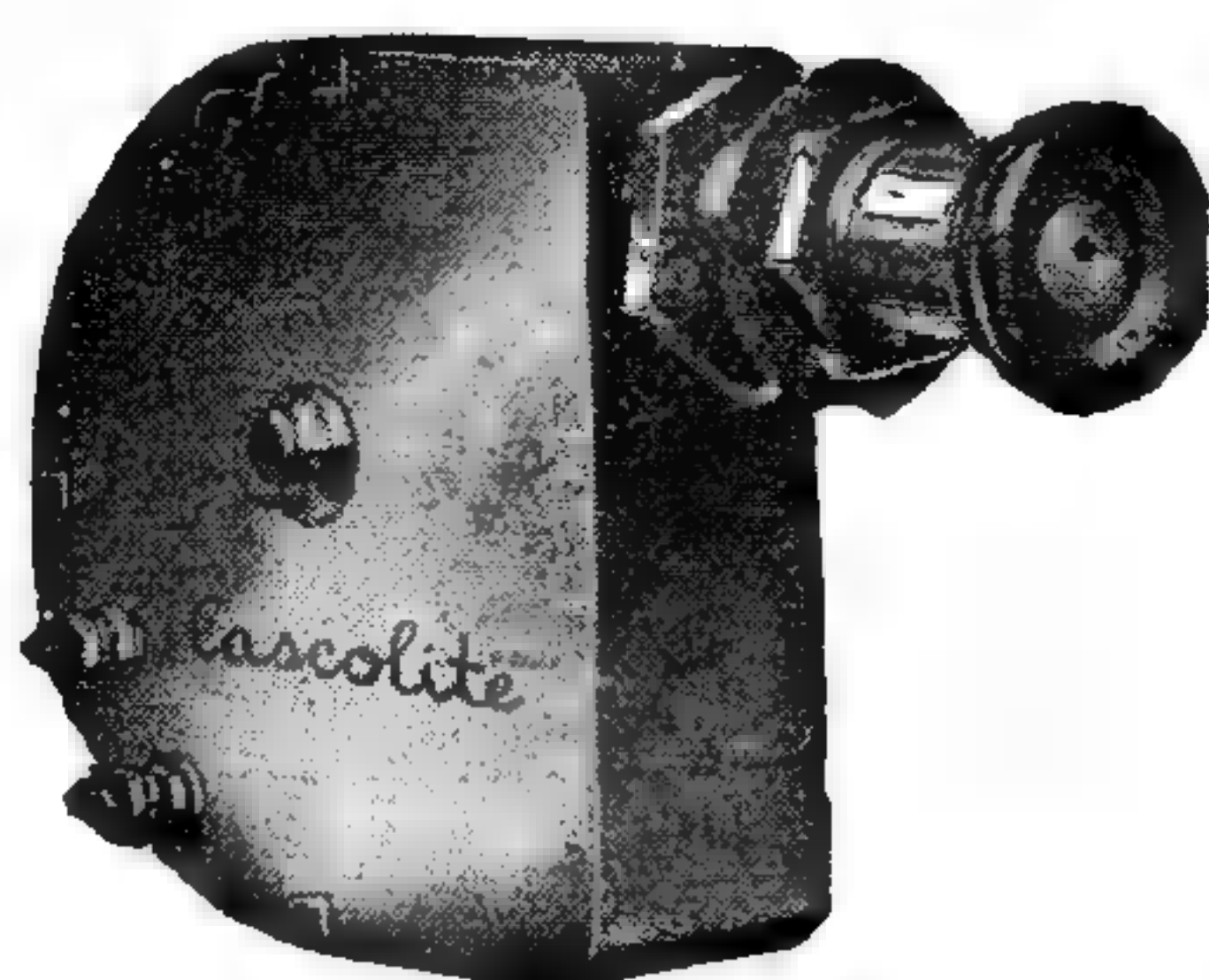
Roll lots less 75% - less than roll 60%

Milwaukee Timers

Carton of 10 \$1.34 - less than Carton \$1.38

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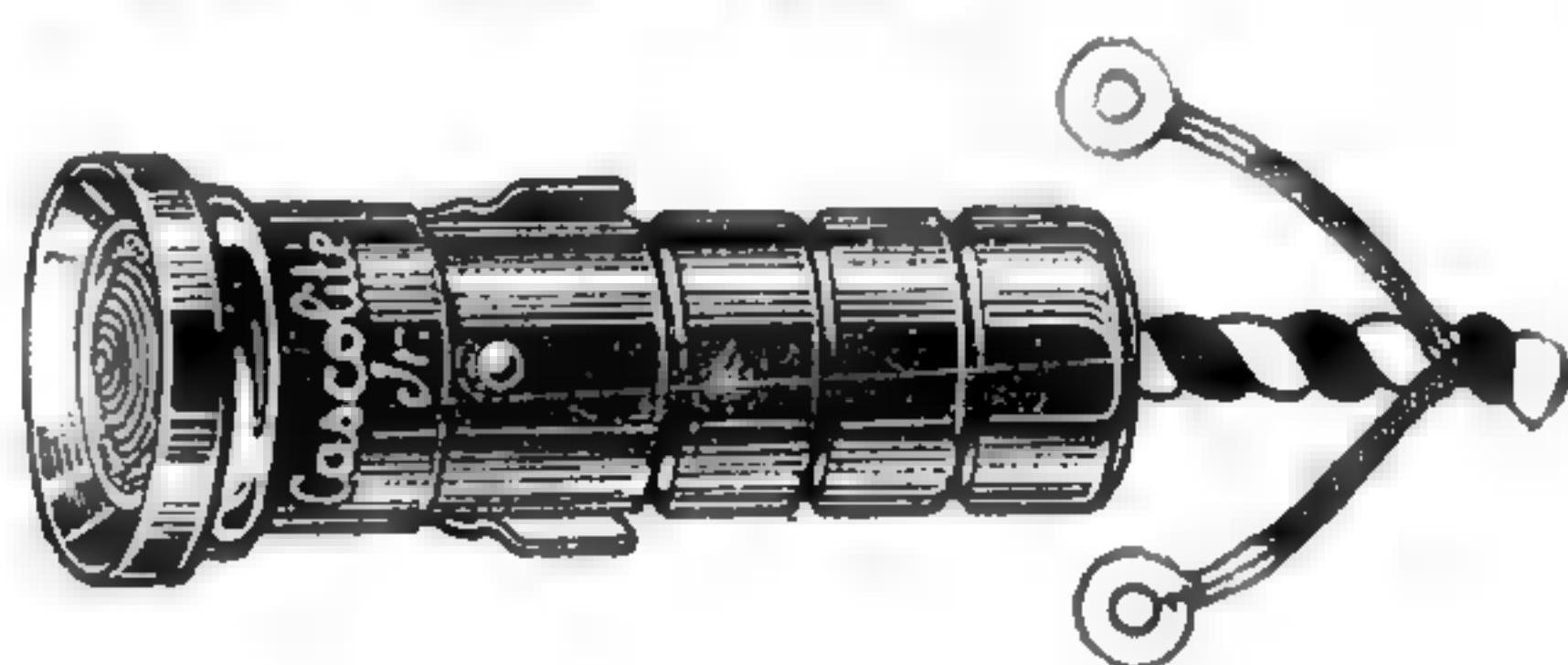
Cascolite Cigar Lighters



Every man wants one on his dashboard. Not only for the convenience but for the added safety of not having to reach for matches. For the fine car this handsome ornament at \$5.00 Dealers discount doz. less 40-10% less than doz. 40%

Cascolite Junior

For the small car we offer this nobby little job. Economical and efficient at only \$1.25



Dealers discount doz. less 40%
Less than doz. 33 $\frac{1}{3}$ %

Mossberg VG Set

A valve grinding set that is acknowledged one of the best on the market

\$1.75

12 less 40%

less than 12 33 $\frac{1}{3}$ %

AC SPARK PLUGS



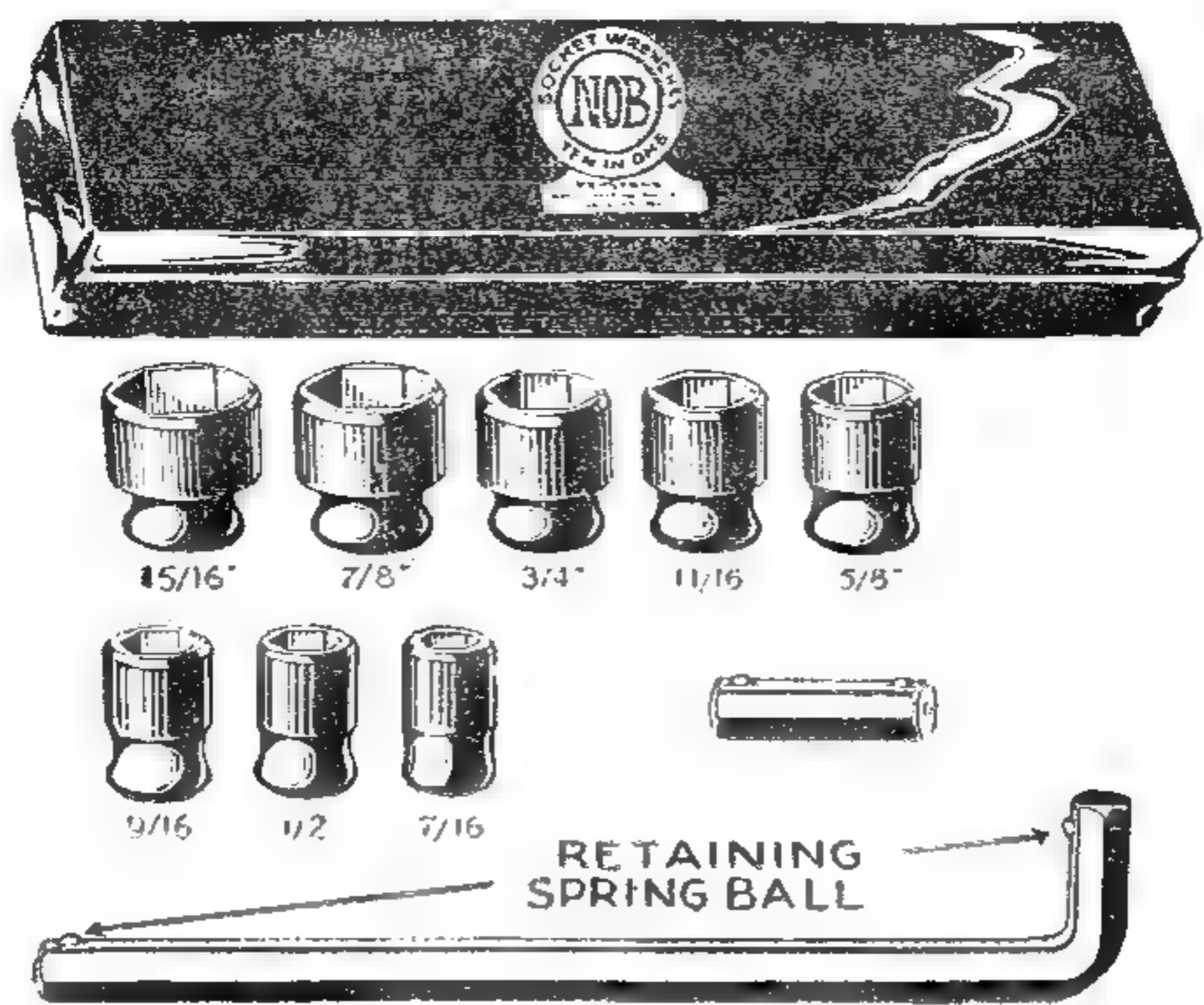
Special Ass. Contract
Jan. 2nd to April 30th

300 Plug Assortment consisting of
220 AC Titan Carbon-proof Spark
Plugs at 45c. 80 AC 1075 for
Fords at 36c.

150 Plug Assortment Consisting of
100 AC Titan or AC Carbon-proof
Spark Plugs at 50c.

50 AC 1075 for Fords at 38c.

SENECA 5304



Nob Socket Sets

Plain	-	10	-	\$0.65	less than 10	\$0.70
Ratchet	-	10	-	.90	" "	10 1.00

Standard Lens

To 8 1/4		\$0.70	per pair
8 3/8	To 9 1/2	1.25	" "
9 5/8	To 11 1/2	2.00	" "
1	to 9	-	less 40%
10	to 99	-	less 40-5%

Radio Screw Drivers
Radio Pliers

Card of 12 - \$1.20 per card
Card of 6 - \$2.00 per card

Extra
Gilmer Fan Belts for Fords
15c. ea.

SEneca 5304

55	CARSON	25c.
Only	ACCELERATORS	Each

20 Fisher Grease Guns 25c. ea.

26 Drums Murphy's Gear Comp. .09 lb.
24 Half Drums - - - .10 lb.

EXTRA!

William Robinson's Autoline Oil

6 Drums	No. 4 Hvy. Autoline Oil	50¢ per gal.
2 "	No. 6 Hvy. Autoline Oil	50 per gal.
2 "	No. 8 Hvy. Autoline Oil	50 per gal.
1-20 gal.	No. 23 Hvy. Autoline Oil	50 per gal.
1-20 gal.	No. 4 Hvy. Autoline Oil	50 per gal.

10 - Sedan Decks \$5.00 ea.

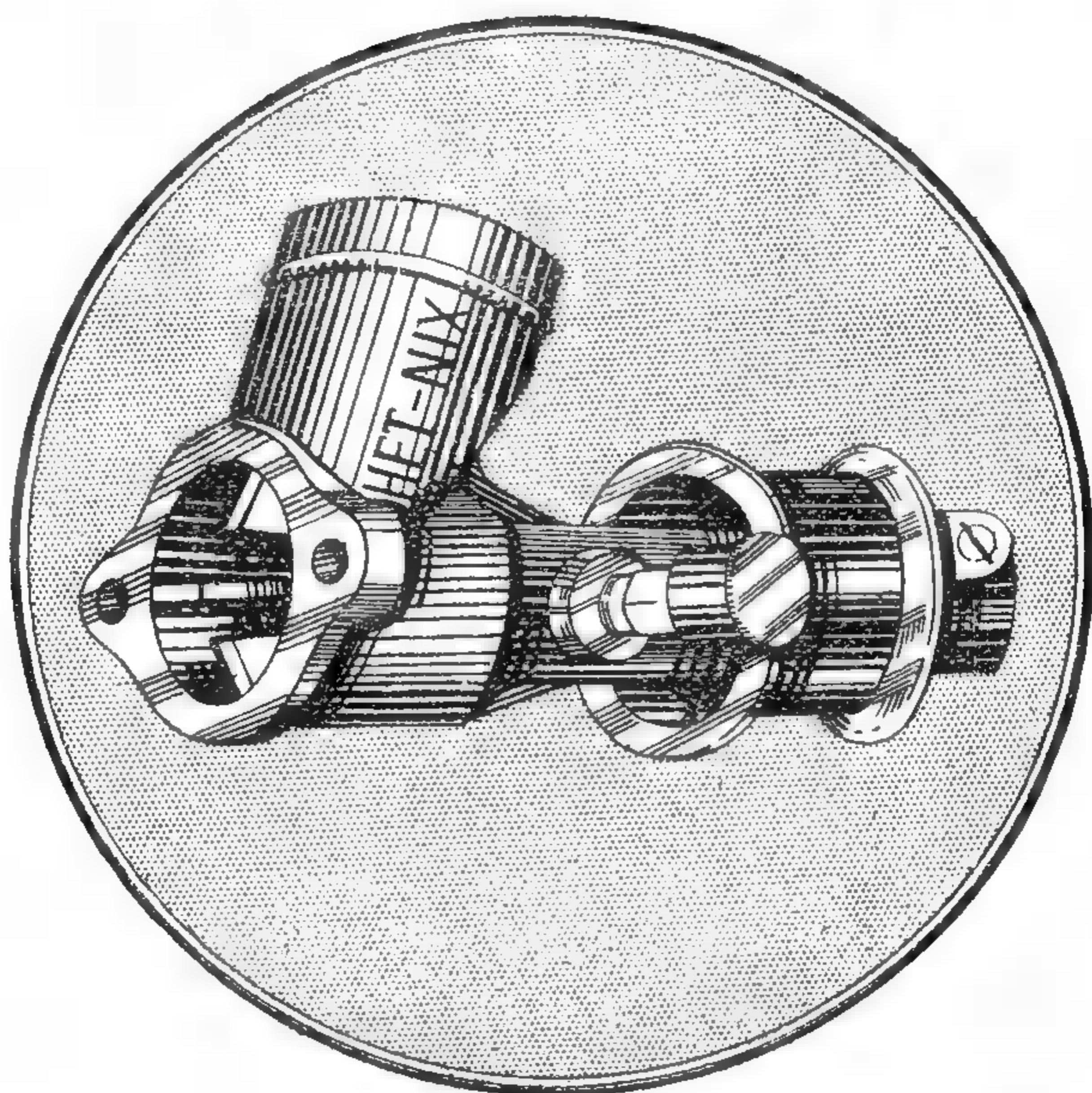
7 - Badger Bumpers
\$3.00 ea.

Stark Piston Rings - Oilless	.10 each
Non - Set " "	.05 each
Pepco " "	.05 each

Our Entire Stock
Stewart & Lyon
BUMPERS

50% off list
Subject to Prior Sale

Het-Nix Pumps

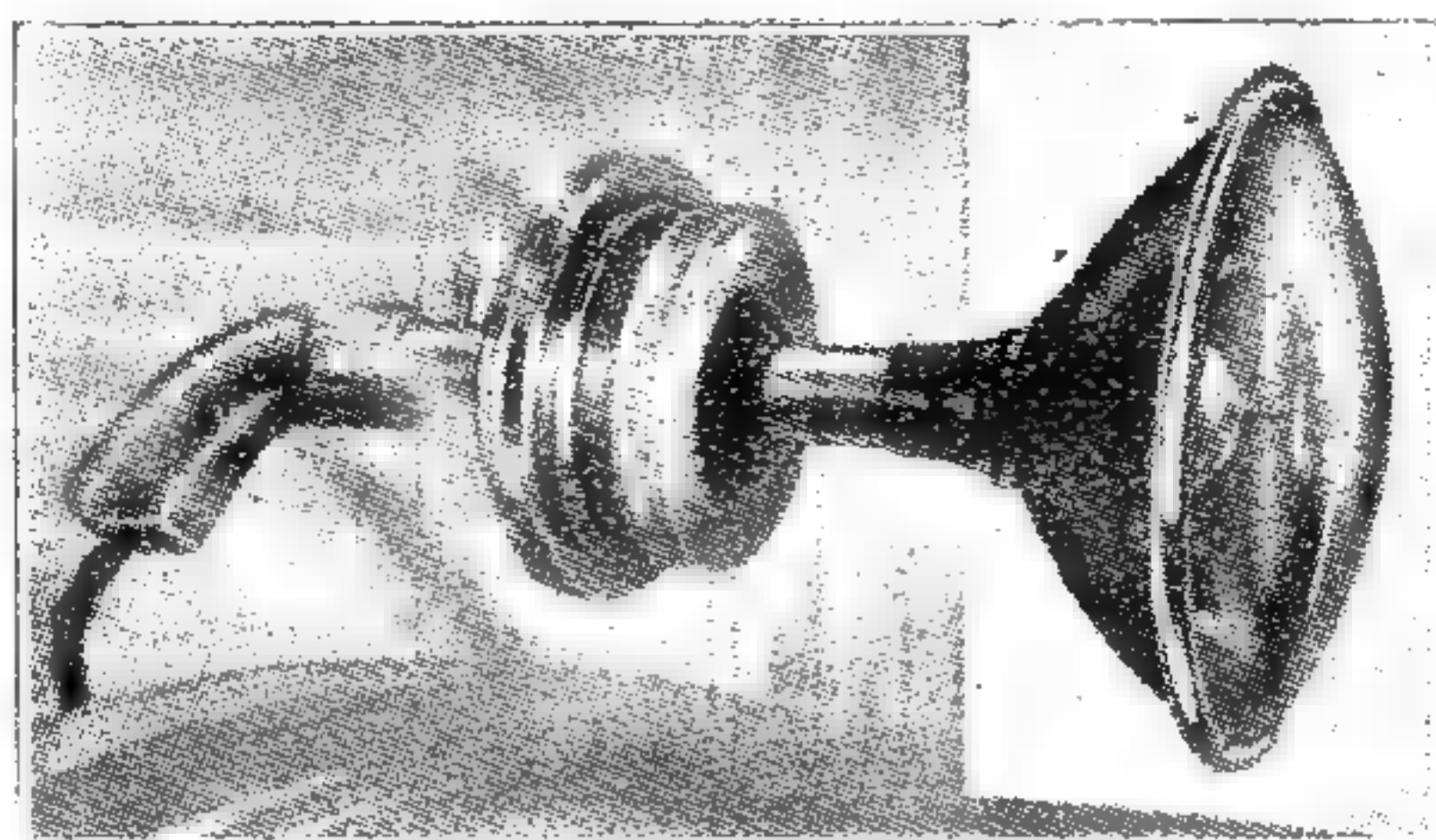


255 -- at -- \$1.50 each

73-Ford Emergency Gas Tanks
10 cents ea.

Seneca 5304

Clymer Spotlights



A Thru-the-Windshield Spotlight with the handle about three inches from the driver's hand. An arc of vision that permits a wide sweep of beam and a powerful reflector. You sell them for \$13.00 attached.

\$7.50
net

Windshield Visors

When ordering be sure to specify
year and model of car.

10 - No. 3 Thoma Visors Glass	\$14.00
4 - No. 2 " " "	14.00
27 - No. 1 " " " JR.	10.00
16 - No. 2 " " " "	10.00
46 Miller Pyralin Visors	7.50

Less 50%

Stewart Searchlights

5 - 182 C Searchlights	\$9.00 less 40%
26 - 176 A Searchlights	8.50 less 50%
7 - 176 B Searchlights	8.50 less 50%

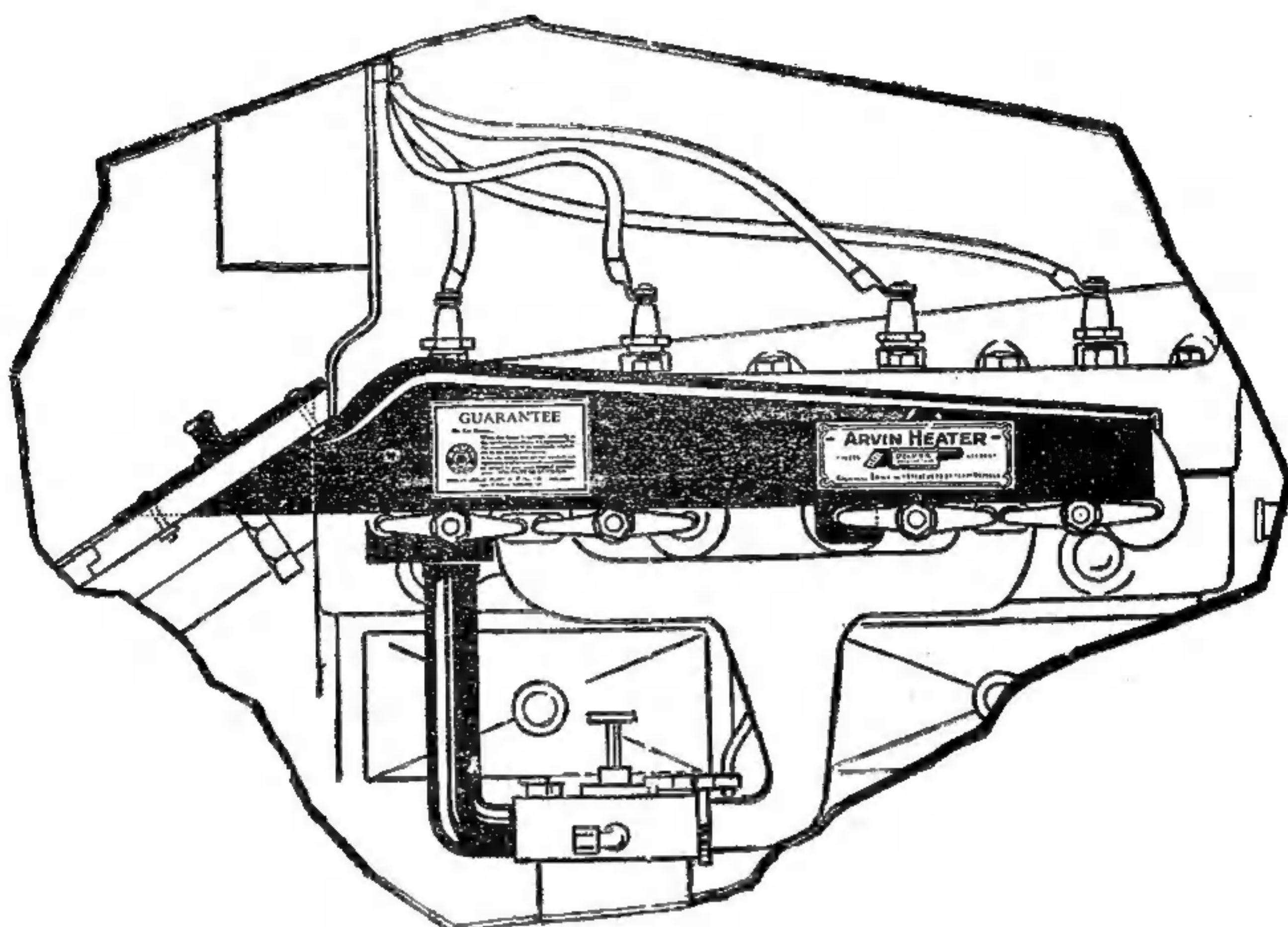
EXTRA !**32 - 18C Stewart Mirrors \$4.****Less 50%****17 - Shaefer Roller Bearings****Ford Front Wheels****\$3.00 per set of 2****Hot Case Cement**

35¼ pints	Hot Case Cement	\$1.00 pr. dz.
22½ "	" " " "	1.50 " "
154-1 "	" " " "	3.00 " "
8-1 quart	" " " "	5.00 " "

Insulators**500 - Champion Insulators misc. 15¢ ea.****Door Handles****81 - Door Extension Handles 10¢ ea.****Sterling****SENECA 5304**



Arvin Heaters



\$1.75

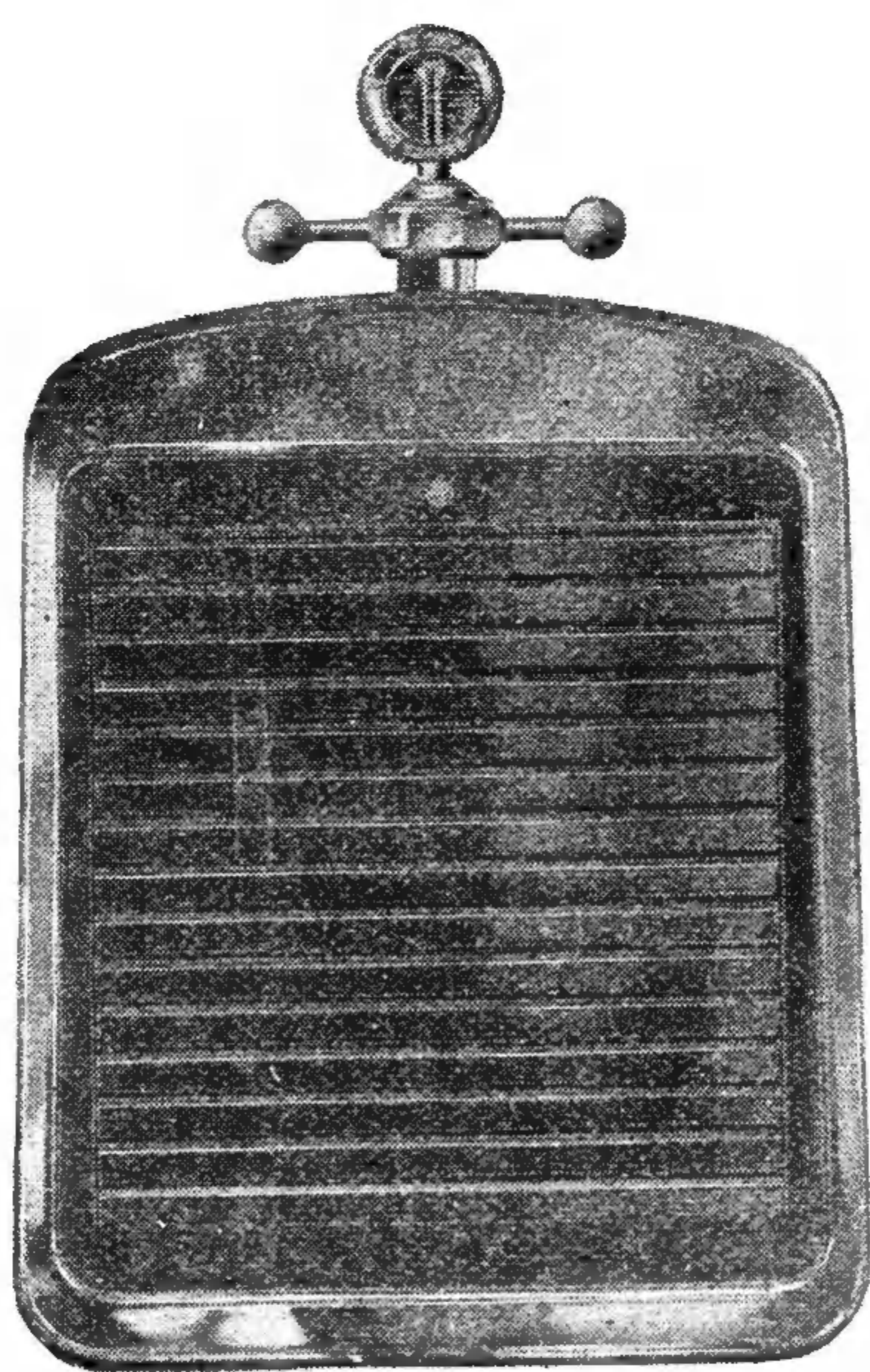
Dealers Price

Single lots \$1.15 - Case \$1.05

One of the most satisfactory heaters in the world for the Ford Car! Efficient, economical and easy to attach. Keeps a car warm and snug thruout the damp cold weather. Extensive National Advertising makes them well known.

SEneca 5304

A SALE of
Allen Shutter Fronts



\$15.00

Dealers Price - less 50%

This shutter performs all the work of the highest grade radiator shield at half the cost. A small knob on the dash controls the operation and there is no danger of Automatic controls going wrong and engine overheating.

For 1923 Cars and Earlier.

SEneca 5304

Our Accessory Department -

can supply you with nearly every reliable and nationally advertised car Accessory on the market; with special machinery for the more efficient repair of motor cars; with electrical equipment and garage equipment of all kinds.

Our Trimming Department -

can supply you with Seat Cover fabrics in the newest patterns - an extremely large assortment from which to choose - Carpets for Ford Cars; Top materials and all manner of Body Hardware. This, remember under one Roof at all times.

Our Hardware Department -

can supply you with all of the repair man's tools, grinding wheels, welding equipment, nuts, bolts, cap screws, cotters, and the 1001 pieces of Hardware used every day in Garages and Service Stations.

Posted Dec. 13, 2020 by
Brian D. Szafranski
Elma NY USA

Please do not
reprint for profit.

Everything

for



the

Automobile

and

Garage